

2006 Grand Canyon Railway
Red Ribbon Awards Recognition Trip



Photo by: P.C. Helgeson

Prevention / Intervention Strategies

1. **Community Mobilization** - Increase capacity of the community to address issues of underage drinking/binge drinking in the greater Williams' community.
2. **Youth Social / Emotional Development / Opportunities** - Decrease youth risk factors and increase protective factors.
3. **Family Management/Conflict** - Increase parental assets, parenting skills and family bonding.
4. **Community Attachment** - Increase youth opportunities to participate in community.

Partners

AZ National Guard Drug Demand Reduction

Big Brothers, Big Sisters of Flagstaff

Business and Faith Communities

City of Williams

Coconino Coalition for Children & Youth

Coconino County Attorney's Office

Coconino County Community Services

Coconino County Health Department

Coconino County Juvenile Court Services

Coconino County Sheriffs Office

Inspirations, Inc.

Parents, Youth, & Grandparents

Pinal Hispanic Council

Recovery Community

Sunnyside Neighborhood Association

United Way of Northern Arizona

Williams/Grand Canyon Chamber of Commerce

Williams Diabetes Support Group

Williams Food Bank

Williams Parent, Teacher, Student Assoc.

Williams Unified School District



www.williamsalliance.org

Your Community Alliance



2007 Freedom
Academy

Photo by: B. Massey



2008 STEP
(Summer
Teen
Employment
Program)



Photo by: D. Scott

*Linking community, agencies,
and individuals in efforts to
support healthy, vibrant
families and communities!*



*Supporting Community Assets to
Decrease Alcohol and Drug Abuse*

Supporting Community Assets to Decrease Alcohol and Drug Abuse

The Alliance Mission Statement

The mission is to prevent alcohol, tobacco and other drug use among youth and to prevent substance abuse throughout the Williams community by strengthening individual, family, and community assets.

2006
*Red Ribbon
Celebration*



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What is the Williams Alliance?

The Williams Alliance - Supporting Community Assets to Decrease Alcohol and Drug Abuse, is an energized group of 60 plus citizens and agencies organized to prevent and reduce substance use and abuse among youth (and over time, adults). The Alliance, formed in 1991, receives funding from the U.S. Health and Human Services Department and the Governor's Office of Children, Youth and Families (Strategic Prevention Framework State Incentive Grant).

2007
*Williams
Community
Forum*



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Committees & Activities

CHILD ABUSE PREVENTION

Back to School Fairs
Community Health & Safety Fair
Day of the Child Celebration
Grandparents Tea
KidStuff Swap
School Health Committee
Prevention Workshops

ACCESS & TOLERANCE COMMITTEE

Parent Pledge Initiative
Meth Taskforce
Public Awareness/Social Marketing
Red Ribbon Celebration
Multicultural Alliance
Governor's "Draw the Line" Campaign
Williams SADD Chapter
Town Hall: "Start Talking Before They Start Drinking"

SELF AWARENESS, VALUE & EMPOWERMENT (SAVE) COMMITTEE

Big Brothers/Sisters Mentoring
Blue Ribbon Campaign
Building Family Assets Workshop
Teen Time, Open Gym & Craft Nights
Family Reading & Tech Nights
Freedom Academy Leadership Camp
Grand Canyon River Trips
In-School Prevention Programs
Inspire Mentoring Program
Science Camp
Summer Teen Employment Partnership

Teen Community Dances

Teen Maze

Youth Leadership, e.g. NAU Ropes Course

Youth Involvement: FBLA & Student Council



2008 Science Camp Fishing @ Kaibab Lake
Photo by: P.C. Helgeson